blockclubchicago.org

This Logan Square Vacant Lot Is Being Transformed Into 'So Broke House,' A Pool Party/Self-Care Paradise, For 1 Day Only

Mina Bloom @mina bloom

3 minutes

The artists are calling the event So Broke House, which they coined to poke fun at "SoHo House's inaccessibility," organizers said.

Published on Jul 25, 2019 8:13AM CDT <u>Logan Square</u>, <u>Humboldt Park</u>, <u>Avondale Primary</u> <u>category in which blog post is published</u>

LOGAN SQUARE — In what they promise to be the "most ridiculous event of the summer," a group of artists is transforming the vacant lot at the southeast corner of Diversey and Central Park avenues into a pool party/self-care paradise for one day only.

The event is set for 2-5 p.m. July 28 in the gravel lot next to the art studio <u>Basic Studios</u> at 3551 W. Diversey Ave. It's meant to be a "real self-care day for creative folks of all income levels," according to organizer and Basic Studios/EXTRA Projects director Kristina Daignault.

There will be a kiddie pool (complete with an inflatable <u>Chance The Snapper</u>), music, drinks and snacks and all sorts of spa day/self-care activities like manicures with Chicago famous nail artist Astrowifey, massages and tarot card readings. Entry is free and all of the services inside are either free, by donation or below \$20. Anyone interested in attending is encouraged to reserve tickets <u>online</u>.

The artists are calling the event So Broke House, which they coined to poke fun at "SoHo House's inaccessibility," Daignault said.

"Designed for people working in the creative industries, So Broke House welcomes a community of like-minded individuals, i.e. broke a\$\$ artists and their friends, to an afternoon of DIY luxury," the event page reads.

A VIP ticket costs \$5 and will get you a spa day gift pack with "spa essentials swiped from bougie hotel rooms across the world," zines, local art and two drink tickets. VIP ticket holders will also be entered to win a two-night stay at a Logan Square Airbnb.

There are also house memberships available, which will get you access to the So Broke House event as well as art openings and happenings at Basic Studios and EXTRA projects. The latter,

1 of 2 8/3/2020, 3:01 PM

located in front of Basic Studios, is where the artists work on projects.

Daignault said this is the first-ever So Broke House event.

"Part of point of So Broke House is to make the most of the resources we have, and we have access to this lovely gravel lot," she said.

The event, she said, will also complement the art studio's current exhibition, <u>Tender Alchemists</u>, curated by Katie Waddell.

Do stories like this matter to you? <u>Subscribe to Block Club Chicago</u>. Every dime we make funds reporting from Chicago's neighborhoods.

2 of 2 8/3/2020, 3:01 PM